

ALIGNMENT KEY CERTIFICATIONS

Career PathKEY

LEVEL 2

From Individual Insight to Organizational Impact

Transform your PathKEY™ expertise into adaptable workshops, corporate solutions, and meaningful organizational impact.

2

MODULAR WORKSHOP
FRAMEWORKS

10+

ADAPTABLE WORKSHOP
EXPERIENCES

16

COUNTRIES IN OUR
GLOBAL ECOSYSTEM

ONE INTEGRATED FRAMEWORK
MULTIPLE PERSPECTIVES ON HUMAN POTENTIAL
PRACTICAL APPLICATION FROM DAY ONE

THE DIFFERENCE

Two Frameworks Multiple Solutions

This advanced certification prepares you to translate individual insight into engaging group experiences and structured organizational solutions. You will strengthen your facilitation skills, learn to work with PathKEY™ insights in group settings, and design workshops that respond to real organizational needs.

01 MULTIPLE SOLUTIONS

Use two comprehensive, modular frameworks to create 10+ workshop experiences for different audiences, objectives, and organizational needs.

02 LEAD GROUPS WITH CONFIDENCE

Move beyond 1-1 coaching. Learn to translate individual insights into engaging group experiences of any size and facilitate meaningful workplace conversations with confidence.

03 OPEN CORPORATE DOORS

Offer structured, ready-to-use workshops and business solutions that make it easier to introduce your expertise and build lasting relationships with organizations.

04 GROW WITH AN ECOSYSTEM

Access shared learning, sales & business-development guidance, partner opportunities and an international community that supports you as you expand your practice.

Who Is This For?

The program is exclusively available to professionals who have completed the **PathKEY™ Level 1 Certification** and are ready to:

- Expand from individual coaching into group and corporate work
- Facilitate PathKEY™ based workshops* with confidence
- Build adaptable solutions for different organizational needs
- Strengthen their positioning as a consultant
- Create new services and sustainable corporate relationships

*PathKEY™ based workshops are based on CareerPathKEY Reports of the participants

“If you are building your own practice. You do not have to build it alone.”

PROGRAM

The Certification Journey

6 Weeks · Live Online Learning · Practice-Based

The program combines methodology, facilitation practice, solution design, and personalized feedback. Each week builds toward the confident delivery of PathKEY™ based workshops in organizational settings.

M1 FROM INDIVIDUAL INSIGHT TO ORGANIZATIONAL IMPACT

Reconnect with key Level 1 learning, explore the wider PathKEY™ and Potential Journey vision, and learn how to translate personal insights into language and outcomes that organizations value.

Topics include organizational translation, group insight, ethical boundaries, psychological safety, and the foundations of group facilitation.

M2 Step Into Your Potential Mastery - 1st Workshop Templates

M3 Learn to facilitate workshops that build self-awareness, appreciation of differences, communication, collaboration, and stronger contribution at work.

Experience the framework, understand its design, practise key sections, and learn how to adapt its modules for different audiences, durations, and organizational contexts.

M4 Unlock Your Path Mastery - 2nd Workshop Templates

M5 Learn to guide participants through career direction, interests, motivation, future skills, and personal development planning.

Explore how to use the framework in areas such as career development, internal mobility, employee engagement, emerging leadership, and organizational change.

M6 Corporate Solution Design

Move beyond stand-alone workshops and learn to build structured client solutions.

You will explore how to identify client needs, select the right modules, design the participant journey, combine reports with workshops and follow-up services, and define meaningful indicators of success.

BONUS TRACK -

BUSINESS DEVELOPMENT

Learn how to position PathKEY™ for corporate clients, lead an effective discovery conversation, structure a proposal, communicate business value, and turn an initial workshop into a longer-term client relationship.

OUTCOMES

Move Beyond One-To-One Lead With Confidence Create Organizational Impact

Successful completion equips you to transform PathKEY™ insights into adaptable workshops, facilitate meaningful group experiences, and design structured solutions for organizational needs.

WHAT YOU WILL BE ABLE TO DO

- Translate CareerPathKEY report insights into relevant organizational language
- Facilitate the Step Into Your Potential and Unlock Your Path frameworks
- Create 10+ workshop experiences using approved modular content
- Work confidently with individual insights in group settings
- Adapt workshops for different audiences, objectives and durations
- Design structured organizational development solutions
- Connect workshops with coaching, follow-up, and longer-term programs

MORE THAN A CERTIFICATION

Independent coaches and consultants often build their businesses alone. With Alignment KEY, you become part of a growing international ecosystem where professionals learn together, exchange experience, support one another, and create new business opportunities.

You gain more than knowledge and workshop materials. You gain a community and a structured pathway for expanding your impact.

FORMAT & SCHEDULE

A 6-week live program, delivered online and supported by our learning platform. All sessions are recorded for on-demand replay. Cohort start dates and instructor are announced on our website.

YOUR CERTIFICATION & REQUIREMENTS

PathKEY™ Career Level 2 Certified Consultant

To ensure that every certified consultant can represent the methodology with confidence and quality, participants complete:

- A workshop design outline for a selected audience and need
- A short 10–15 minute facilitation recording using part of one of the workshop frameworks

The evaluation focuses on accurate use of PathKEY™ insights, organizational relevance, facilitation approach, and the quality of reflection and debrief questions.

Build on your Level 1 expertise
Expand your practice
Bring PathKEY™ into organizations

Join the next PathKEY™
Career Level 2 Certification
cohort!

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